

ADVISOR INCLUSION NETWORKS

Supporting advisors and the communities they represent

RAYMOND JAMES

Your business is a reflection **of you**

Raymond James was built on a unifying mission – our business is people and their financial well-being. Advisors who are drawn to this ideal are, of course, anything but uniform.

They come from a vibrancy of cultures, backgrounds, societies and experiences. And we believe supporting advisors whose diversity reflects the world in which we live is vitally important, not only to the firm's mission, but to the future of our industry.

The Advisor Inclusion Networks support advisors and the communities they proudly represent, providing resources, strategies and a forum for sharing ideas designed to enhance their business. A natural extension of our culture, the networks align with our vision to be a financial services firm as unique as the people we serve.



Women Financial Advisors Network

Pride Financial Advisors Network **Black** Financial Advisors Network

Veteran Financial Advisors Network

Women Financial Advisors Network

#RJWomen to add your voice

Nearing its fourth decade, the Women Financial Advisors Network is more than 1,300 advisors strong. It is an active group, dedicated to supporting women advisors in the development of their businesses and careers. In addition to the annual Women's Symposium, the network offers regional and local gatherings where advisors can learn from one another as well as leverage management resources and coaching programs. International in scope, the network brings members together from the United States, Canada and the United Kingdom.

Black Financial Advisors Network

#RJBFAN to follow our action

Approaching its second decade, the Black Financial Advisors Network is dedicated to improving the lives of its members' clients and their communities. In addition to the annual BFAN Symposium, the network provides advocacy, camaraderie, customized educational programs and mentorship programs. Its outreach efforts seek to recognize, support and expand the reach of talented Black professionals in all aspects of financial services.



"The Women Financial Advisors Network is such a strong, supportive group of women who really want other women to succeed."

SUE BOMMARITO, WMS[™], AIF[®] Senior Vice President, Investments Bommarito Wealth Management of Raymond James



"Leadership has intentionally partnered with Black financial advisors within the firm to create what I consider a safe space – people look like me and share my experiences."

CRYSTAL ALFORD-COOPER, CFP®, CDFA®, CRC® Vice President of Planning, Law & Associates; Wealth Advisor, RJFS

Pride Financial Advisors Network

#RJPFAN to tell your story

A collaboration of LGBTQ+ advisors and allies, the Pride Financial Advisors Network is committed to supporting its community while developing professionally and putting clients first. The network seeks to equip advisors with the information they need to serve the distinct financial planning needs of the LGBTQ+ community, which include estate planning, family planning and charitable giving. It also aims to raise awareness, promote inclusivity and advocate for the LGBTQ+ community through visibility.

Veteran Financial Advisors Network

#RJVFAN to show your commitment

The Veteran Financial Advisors Network is dedicated to helping armed services veterans and military family members succeed in a rewarding career that plays to their strengths. For those who served, the experiences that shaped their lives will forever connect them to a strong community no matter where they are. The network is an example of this bond in action. Advisors support one another in their careers and their businesses while advocating for important causes.



"By supporting me as my true and authentic self, Raymond James helps to ensure my success as a financial advisor."

THOMAS J. HAKE, M.FIN. Investment Management Consultant, Branch Manager, RJFS Hake Investment Group



"Veterans have support to build a career as a financial advisor with the mentality we had during our military careers: one goal – to serve!"

PATRICK SCANLAN Financial Advisor Alex. Brown, a Division of Raymond James

CONNECT AND GROW

SYMPOSIUMS

Network symposiums are designed around a central theme of business development. They're jam-packed with seminars, workshops and panel discussions featuring firm leaders, industry professionals and successful advisors, making it possible for advisors to celebrate their successes, identify their challenges and improve their practices.

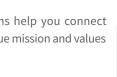
PUBLICATIONS

Aspire is a career-focused, biannual publication showcasing the accomplishments of women in financial services, providing insights and inspiration for anyone with or considering a career in this industry.

The network newsletters - BFAN connection, Pride Perspectives and Veteran Voice - shine a spotlight on network advisors, firm leaders and allies, network happenings, upcoming events and firm resources.

ENGAGING COMMUNICATIONS

Pre-approved client-facing communications help you connect investors who align with each network's unique mission and values with resources and information.









"Our mission is to attract, retain and empower all advisors, from all backgrounds and in all stages of their career. No matter your journey to Raymond James, we want to support you in growing your business and realizing continued success once you're here, through tailored offerings, meaningful partnerships and an enriching community."

Visit **RJAdvisorInclusion.com** to learn more.

Join the conversation online with #RJAdvisorInclusion

RAYMOND JAMES®

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